This Project is academic service implemented under the staffs of Textiles and Clothing Field at Kasetsart University. It aims primarily to render the services on inspecting and evaluating the hand-woven fabrics of selected housewives' groups in order to help improve the quality of such products.

After receiving all academic services necessary for improving the quality of hand-woven fabrics, the Housewives’ Group has performed obviously with higher capability. All incubated knowledge from the stages of designing, dyeing to sewing is seen in the production of many other newly-designed cushions.

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This research aimed to study satisfaction with spun silk bag of female Kasetsart University students and compare satisfaction on different styles of bags and different types of fabric.

The results showed that factor affecting Kasetsart University students decisions in purchasing spun silk product was the appearance of the product. For styles, KU. students were most satisfied with shoulder bag followed by hand bag and backpack. For type of material, KU. Students were most satisfied with Khit fabric followed by Yok Dok fabric and Chambray fabric.

Research on development of Thai fabric products and satisfaction of consumers

Development of products from Thai fabric

Dissemination of Services on Inspection, Evaluation and Transfer of Technology in Developing the Hand-Woven Thai Fabrics

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